

Application Form**Notice of Public Record**

Please be advised that all information contained in this application is part of the City of Reno's public record and is available for public review. These positions are limited, in most cases, to residents of the City of Reno. The City Council makes a conscientious effort to appoint persons who represent all of the various communities within the City of Reno. Please be advised that certain boards and commissions require filing of financial statements with the Secretary of State or have special requirements. Contact the City Clerk's office at 334-2030 with any questions.

Profile

Adam

First Name

Cates

Last Name

Middle Initial

adamcates@msn.com

Email Address

7000 Mae Anne Ave.

Home Address

Apt 1825

Suite or Apt

Reno

City

NV

State

89523

Postal Code

What ward do you live in? *☒ Ward 5

Mobile: (646) 239-9316

Primary Phone

Alternate Phone

How long have you been a resident of the City of Reno?

1.5 years, and previously 19 years

Are you over 18 years of age?☒ Yes ☐ No**Are you currently registered to vote in the City of Reno? ***☒ YesPioneer Center for the
Performing Arts

Employer

Education & Development
Manager

Job Title

Which Boards would you like to apply for?

Reno Arts & Culture Commission: Submitted

Have you ever been convicted of a felony or misdemeanor other than minor traffic violations?

☐ Yes ☒ No

If yes, please list conviction dates and nature:

Interests & Experiences

Education or training relevant to the board or commission to which you are applying:

Master of Fine Arts in Interdisciplinary Arts (Goddard College) Bachelor of Arts in Theatre (University of Utah) 25 years of work in professional dance and theatre, including multiple apprenticeships

Explain briefly why you would like to be appointed to this board or commission.

Reno is my hometown. I was born and raised here and my family remain active community members. This city is where I discovered I had talent as a performing artist. This city provided me with opportunities to develop and grow that talent before sending me out into the world. Life took me on an adventurous journey to theatrical institutions across the country, ranging from huge musicals on Broadway to tiny summer stock theatres in the Midwest, but Reno remained one of my most important artistic homes. For 25 years, I prioritized returning to the area to teach and create for local dance studios, commercial theatre producers, and other area institutions. I offered children coaching in dance technique, scholarship opportunities, and advisement on higher education. I gave industry talks to the students of Damonte Ranch, McQueen, North Valleys and ICDA high schools. I was commissioned for three guest artist residencies in the University of Nevada Reno Department of Theatre and Dance where I created concert ballets and two large scale, sold-out musicals that served as a catalyst for the creation of the musical theatre program. I continued to mentor many UNR graduates in the field. I have worked for local producers, including Mark & Jinger Kalin and Karen Burns, and maintain associations with local creators at Reno Little Theater and Sierra School of Performing Arts, among others. In 2014, I was honored to receive an award from the Reno City Council proclaiming "Adam Cates Day" in recognition of my contribution to the arts scene. My roots in this community remained deep, even while residing in New York City for two decades. Then in 2020, life changed. The pandemic shutdown devastated performing arts communities nationwide and put my own career as an artist on hold, as well as my spouse, Steve, who works as a musician and musical director. In September 2020, we packed up a U-Haul and headed "home." As a full-time Reno resident once again, I am proud to help the performing arts community rebuild. In a position created for me at the Pioneer Center for the Performing Arts, I now have the opportunity to enhance arts education for our region's school children while helping guide the growth of this foundational institution. I am inspired to give back to the arts community-at-large in Reno, as the arts affect the quality of life and well-being of everyone who lives here. This is why I want to serve on the Reno Arts and Culture Commission. With over two decades of arts work experience in communities and venues across the country, I have had a front row seat to study a variety of approaches to nurturing and supporting the arts. I take great pride in the work this Commission and other organizations have undertaken in the last decade to reimagine the artistic fiber of this city. I want to be a part of continuing and developing that legacy, not only for local artists of all backgrounds and mediums to thrive here, but so that the community can benefit, learn, and continue to be inspired, entertained, and included.

Ethnicity

Gender

Sexual Orientation

Open Meeting Law Waiver

WAIVER OF NOTICE REQUIRED UNDER NRS 241.033(1) TO ALLOW CITY COUNCIL TO CONSIDER CHARACTER, MISCONDUCT, OR COMPETENCE OF PERSON TO BE APPOINTED TO A BOARD, COMMISSION, OR OTHER PUBLIC BODY FOR THE CITY OF RENO

The City Council for the City of Reno will be considering on a future posted agenda your appointment to a board, commission or other public body for the City of Reno. Pursuant to NRS 241.033(1), in order to consider the professional competence of an applicant, notice need be provided to that person of the time and place of the meeting in compliance with such statutory provisions. By agreeing below, it is confirmed that I have been provided notice of the meeting at which my appointment will be considered by City Council. Further, I knowingly and voluntarily am waiving my rights to all written notice requirements under NRS 241.033(1) pertaining to my qualifications, competence, and character to hold this appointment and consent to the evaluation of my character and competence by the Reno City Council in a public meeting. Further, the I acknowledge that I may at any time withdraw both this waiver and related application for appointment.

☒ I Agree

Acknowledgement

Please Agree with the Following Statement

I certify that, to the best of my knowledge, the information I provided in the application is true. If the information provided is false or incomplete, it shall be sufficient cause for disqualification or removal. If appointed, I agree to attend a board or commission orientation session, if applicable, within six months of my appointment. I understand that failure to comply with this requirement will results in automatic removal from the board or commission.

☒ **I Agree**

Adam Cates

MFA

7000 Mae Anne Avenue, #1825, Reno, NV 89523

mobile: 646.239.9316

email: AdamCates@msn.com

social: <http://www.linkedin.com/in/adamcates>

portfolio: <http://www.adamcates.com/>

PROFILE

25+ years of experience in the entertainment, performing arts, and corporate event industries. Expertise in creating original content, event direction, live production, educational programming, team management, talent casting, audience psychology, brand awareness, and training of others. Experience with high profile clients and venues. Nationally recognized author, educator, and guest speaker.

SKILLS

Event services & production

Self-motivation & leadership

Solutions-oriented

Writing - creative & copy

Conceptualization & design

Time management

PROFESSIONAL EXPERIENCE

Pioneer Center for the Performing Arts

Reno, NV

Education and Development Manager

08/2021 - present

- Produce and manage educational outreach performances in schools & libraries, featuring diverse local and touring artists. Re-designed program for in-person & virtual offerings.
- Create fundraising campaigns to support new programming and general operations. Write grant proposals to a variety of national and local entities, and generate all final reports.
- Develop education initiatives to support high schools and arts organizations.
- Conceive and produce performing arts events while developing new performance spaces.

Creative Theatre Artist: Freelance Contractor

New York, NY / Reno, NV

Director, Writer, Choreographer, and Producer

03/2000 - present

Conceive, research, curate, and produce entertainment experiences for theater. Multidisciplinary expertise in musical theatre, concerts, corporate events, film/television, video/media, opera, plays, magic/illusions, and story ballets for large and small markets across the US, Canada, Europe, and South America. Complete CV and creative portfolio available.

- Credits include Broadway, national tours, Lincoln Center, network television, cruise lines, casino/resorts, performing arts centers, corporate events, and not-for-profit theatre.
- Develop and create original staging, movement, and script content; collaborate with designers and producers for cohesive products; multi-task several projects simultaneously.
- Create with high profile brands and headlining stars under pressured circumstances.
- Develop new works; consult on artistic direction, show content, and performances.
- Grow business network and contracts, diversify client list, and manage financial & marketing.
- Manage teams; lead meetings; find & hire new talent; and schedule/facilitate rehearsals.
- Achieve 100% success rate of on time opening under strict timeline and budget constraints.
- Write & construct libretto including a Peanuts© brand musical, licensed worldwide.

Performing Arts Education: Freelance Contractor**New York, NY / Reno, NV***Faculty, Guest/Resident Artist, and Event Producer**09/1995 - present*

Teaching artist specialized in theatre & dance creation, history, performance, and business for artists.

Experience creating and executing multi-level classes and seminars for children and adults.

- Held faculty positions for industry-leading institutions including Rosie O'Donnell's Theatre Kids, Broadway Dance Center, Steps on Broadway, Marymount Manhattan College, and others.
- Authored and published best-selling industry guidebook *The Business of Show*. Conduct seminars in team building, marketing creation, and small business ownership fundamentals.
- Guest speaker for non-profit organizations including Texas Educational Theatre Association, Volunteer Lawyers for the Arts New York, and Children's Theatre of Charlotte.
- Guest artist-in-residence for The Juilliard School, Texas State University, UNCSCA, University of Wisconsin-Stevens Point, UC-Irvine, Pacific Conservatory, and University of Nevada-Reno.
- Designed programming/curriculum for *Commercial Dance Intensive* in multiple US locations.
- Co-produced, staffed, and facilitated Broadway-themed workshops for performing arts centers.
- Founded and produced *The Broadway Experience* customized workshops in New York City.
- Teach workshops and master classes for universities, conservatories, non-profits, national conventions, and private studios across 36 U.S. states, Canada, Spain, and Bermuda.
- Adjudicated national and regional talent competitions.
- Relocated home office to Reno, NV in October, 2020.

Pace University**New York, NY***Adjunct Professor**01/2018 – present*

Commercial Dance BFA program in the School of Performing Arts.

- Teach Senior Business Seminar and taught Jazz I/II semester-length courses.
- Coordinate & interview industry guest speakers and moderate guest panels.
- Adapted in-person courses and advisement to online/virtual platforms.
- Mentor students in the creation of entertainment industry-standard web design, social media content, video promotional production, and other career marketing materials.

Nevada State Legislature**Carson City, NV***Committee Secretary**01/2021 – 07/2021*

Administrative assistant for Assembly Committee on Ways and Means of the 81st Legislative Session.

- Documented, recorded, transcribed, and copyedited testimonies of legislators, department directors, and others during hearings related to the state budgets, funds, and revenues.
- Created permanent legislative archives published in the Nevada State Research Library.

Dancers Inc.**National***Event Director**02/2004 – 07/2014*

On-site director and coordinator for nationally touring dance convention tours with 3-7 day events.

- Managed event staff including set-up/load-out; coordinating travel, lodging, and meals.
- Interfaced with clients while maintaining quality standards for facilities and production values.
- Wrote marketing/publicity copy; emcee award ceremonies; procured/mentored new talent.

Lifestyle Media, Inc.**New York, NY***Assistant Listings Editor**09/2002 – 12/2005*

Researched and created editorial listings published monthly in widely circulated *Dance Teacher*, *Pointe*, *Dance Spirit* and *Stage Directions* magazines.

- Assisted Listings Editor with data input, formatted listings, and wrote introductory articles.

EDUCATION

Master of Fine Arts: Interdisciplinary Art/Performance Creation, Goddard College (Plainfield, VT)

Bachelor of Arts: Theatre, University of Utah (Salt Lake City, UT)

AFFILIATIONS & ACKNOWLEDGMENTS

Society of Stage Directors and Choreographers (SDC) – member	2011 - present
American Guild of Musical Artists (AGMA) – member	2013 - present
The Dramatists Guild – member	2018 - present
Actors' Equity Association (AEA) – member	1999 - 2017
Sierra Arts Foundation Performing Arts Grant—selection panelist	2022
UNR Performing Arts Series Advisory Committee—advisory member	2021
Volunteer Lawyers for the Arts, New York – guest expert/panelist	2018 - 2020
Kat Wildish/Ballet 4 Adults – program development consultant	2012 - 2013
Opera America Director/Designer Showcase – creative team grant winner	2016
Tony Award – creative team member of “Best New Musical” & “Best Revival” winners	2011, 2014
City of Reno – “Adam Cates Day” official proclamation on November 24, 2014	2014



Molly Rosen <rosenm@reno.gov>

Adam Cates has submitted an application for Reno Arts & Culture Commission

1 message

City of Reno NV <boards@granicuslabs.com>

Mon, Jan 10, 2022 at 5:24 PM

Reply-To: cityclerk@reno.gov

To: rosenm@reno.gov, aufierob@reno.gov, huntsmanm@reno.gov, bernerm@reno.gov

A new application for City of Reno, NV Boards and Commissions has been submitted. Applicant: Adam Cates Boards
Applied For: Reno Arts & Culture Commission Link: <https://reno.granicus.com/apps/boards/applicants/?id=1612215>